

2021 ROCKLIN FINE ARTS-JARRETT'S STUDENT SHOW AND VISUAL ARTS SCHOLARSHIP

JURY CRITERIA

Composition

- Composition creates movement in the piece.
- Main object is not dead center of the canvas.
- Main object does not float in mid-air.
- Diagonals that do not cause the items to slide off the canvas.
- Edges are just as important as the main objects.
- Must have a focal point.
- Use asymmetrical shapes, do not split things in half.
- Both sides of the painting are even in quality.
- Simplify, not too busy in the composition or colors.

Originality

- Make it your own painting, not copied from a known artist, photographer's work, or magazines, etc., without artist approval.
- Use a photo only as a springboard for your own interpretation.

Use of Color

- Sensitivity to color is extremely important.
- Range of color (may be too small)
- Use and balance of color.
- Relationship between colors, values, and shapes

Drawing Detail

- Drawing ability
- Attention to anatomy, perspective, and proportion.
- Technical quality is balanced with the design quality.
- Does it tell a compelling story or express emotion?
- Eye is drawn to the main focus of the painting.
- Eye moves from one object to the next in the painting.

Presentation (for live shows)

- Framing becomes an important quality.
- Frame should not overpower a painting.
- An inappropriate frame or matt can destroy the composition and color balance.

Presentation (for online shows)

- Use the highest resolution possible, at least 300 DPI, to give the greatest detail and clarity.
- Crop images to a rectangle and do not include extraneous background, matting, or frame.
- Image does not appear skewed.
- Use appropriate lighting to avoid glares.
- Thin vertical images do not show well online.
- Balance contrast and color to create a bright, vibrant image.